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Food+City Announces 2017 Finalists

Nonprofit aiming to improve urban food distribution selects 18 finalists for a chance at \$50,000 in prize money

November 04, 2016 - (AUSTIN, Texas)—After three months of fielding submissions from 18 different countries, Food+City has chosen 18 finalists to compete for a total of \$50,000 in prize money to improve how we feed cities through innovative and cutting edge solutions.

The Food+City Challenge Prize is an annual contest hosted by the Austin-based non-profit that inspires action and change in food logistics. Applicants are asked to dream up new ways to provide more people access to safe, nutritious food. The Food+City Challenge Prize serves to connect entrepreneurs and early-stage startups to mentorship that can help expand and grow their business.

Finalists for the Food+City Challenge Prize are currently being paired with distinguished mentors to help them prepare for the Food+City Challenge Prize pitch competition in February 2017. Food+City Challenge Prize finalists will present their projects to a panel of judges, and are automatically in the running for a total of \$50,000 in prize money and an incredible package of business startup services to use toward their proposed business. The finalists for this year's Food+City Challenge Prize come from an exciting and diverse range of backgrounds and nine different countries. The 2017 finalists are as follows:

- BucketLoad
- <u>Eat Pakd</u>
- Epicure
- Evaptainers LLC
- Farm Fare LLC
- FreshSurety Inc
- Hazel Technologies
- Joe's Organics
- Local Libations

- Nüwiel
- Open Data Nation
- PHENIX
- Prospeh
- RISE
- Rust Belt Riders
- Science for Society Technology Services
- Smallhold
- Yaròk Technology Transfer

The Food+City Challenge Prize winner will be chosen on February 4, 2017 at the University of Texas at Austin McCombs Business School Atrium. On that day, the finalists will pitch and demonstrate their startup businesses before a panel of judges and attendees. The judges will then select winners for the Gold (\$30,000), Silver (\$10,000), Bronze (\$5,000) and People's Choice (\$5,000) awards.

For more details on the Food+City Challenge Prize, sponsorship information and more about Food+City visit www.foodandcity.org.

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About Food+City

Food+City is a catalyst for supply chain innovation to improve how we feed cities. We are a 501(c)(3) nonprofit that takes action through storytelling (web and print) as well as an annual challenge prize. The Food+City Challenge Prize is the only international startup competition dedicated to innovation in the food supply chain. We connect entrepreneurs to the people and funding that can take their businesses to the next level. For more information on Food+City, please visit www.foodandcity.org. Follow and like us on Facebook, Twitter and Instagram.