

## FOR IMMEDIATE RELEASE

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## Food+City Announces 2018 Finalists

Challenge prize competition to improve urban food distribution selects 15 finalists to pitch at SXSW for up to \$50,000 in prize money

December 07, 2017 - (AUSTIN, Texas)—After three months of fielding submissions from 13 different countries, Food+City has chosen 15 finalists to compete for up to \$50,000 in prize money to improve how we feed cities through innovative and cutting edge solutions.

The Food+City Challenge Prize is an annual contest hosted by the Austin-based non-profit that inspires action and change in food logistics. In 2018, the Challenge Prize will be at SXSW for the first time as part of the Startups and Tech track. Applicants are asked to discover new ways to provide more people access to safe, nutritious food. The Food+City Challenge Prize serves to connect entrepreneurs and early-stage startups to mentorship that can help expand and grow their business.

Finalists for the Food+City Challenge Prize are currently being paired with mentors to help them prepare for the Food+City Challenge Prize competition in March 2018 at SXSW. Food +City Challenge Prize finalists will present their projects to a panel of judges, and are automatically in the running for up to \$50,000 in prize money and an incredible package of business startup services to use toward their proposed business. The finalists for this year's Food+City Challenge Prize come from an exciting and diverse range of backgrounds. The 2017 finalists are as follows:

- Afresh Technologies
- Aggressively Organic
- AgroRacks
- Big Wheelbarrow
- Corvus Robotics
- Elevated Honey Co.
- Grit Grocery

- Grub Tubs
- Impact Vision
- Seal The Seasons
- Stowga
- Taimba
- <u>Transaera</u>
- UAV-IQ
- Vinder

The Food+City Challenge Prize winners will be chosen on March 13, 2018, at SXSW. On that day, the finalists will pitch and demonstrate their startup businesses before a panel of judges and attendees. The judges will then select winners.

For more details on the Food+City Challenge Prize, sponsorship information and more about Food+City visit <a href="https://www.foodandcity.org">www.foodandcity.org</a>.

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## **About Food+City**

**Food+City** is a catalyst for supply chain innovation to improve how we feed cities. We are a 501(c)(3) nonprofit that takes action through storytelling (web and print) as well as an annual challenge prize. The Food+City Challenge Prize is the only international startup competition dedicated to innovation in the food supply chain. We connect entrepreneurs to the people and funding that can take their businesses to the next level. For more information on Food+City, please visit www.foodandcity.org. Follow and like us on Facebook, Twitter and Instagram.