

# Food+City

FOR IMMEDIATE RELEASE

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## Joy Nathan to lead Food+City as its first Executive Director



(AUSTIN, TEXAS) [Food+City](#) is proud to announce Joy Nathan as its first Executive Director. Joy is a proven leader, with many years of deep experience in community management, grassroots fundraising, strategic planning, donor relations and building sustainable business practices.

Dr. Robyn Metcalfe founded the non-profit organization whose mission is to provide healthy food to everyone by strategically leveraging technology to improve how we grow and distribute food around the world.

Dr. Robyn Metcalfe stated, “We are thrilled to bring Joy on as Executive Director to help guide Food+City to greater heights. Joy brings a wealth of non-profit executive management, fundraising and multi-channel marketing experience to Food+City and it is clear that she will have an enormous positive impact on the organization and the global constituents we serve.”

Joy Nathan remarked, “I couldn’t be happier to join Food+City, and add to this dynamic team. I am excited to work with this forward thinking organization to foster creative and entrepreneurial solutions that support the food tech space.”

### About Food+City

Food+City is a catalyst for supply chain innovation to improve how we feed cities. We provoke fresh perspectives on the realities of how we feed cities and inspire action. We do this through storytelling, both online and with an annual print magazine, events and an annual Food+City Challenge Prize. Our 2018 Food+City Challenge Prize was part of SXSW in the Startups and Technology track. Fourteen finalists from around the globe competed for \$30,000 in March 2018 with three great companies taking home the prizes. The fourth issue of our magazine will be published in June 2018.

For more information, please contact: Cole Leslie [cole@foodandcity.org](mailto:cole@foodandcity.org) and visit [Food+City](#).

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